



FOR IMMEDIATE RELEASE

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**Angel City Brewery Releases Award-Winning L.A. Blonde in
Black and Gold Cans Just in Time for LAFC Season Opener**

LOS ANGELES, CA (February 2020) — Angel City to launch [L.A. Blonde](#) in black and gold cans just in time for the [LAFC season opener](#) on **March 1**, celebrating with a **can release party** from 12:00-6:00 PM. Fans can now simultaneously cheer their team on while enjoying an award-winning craft beer from a brewery right down the block.



L.A. Blonde is a **Blonde Ale**, taking home gold and silver in the 2018 and 2019 [LA International Beer Festival](#), respectively, as well as silver at the 2019 [San Diego International Beer Festival](#). It only made sense to use this liquid gold when the brewery signed on as official craft beer partner with L.A.'s soccer club, [LAFC](#).

“Being an Angeleno, I am so thrilled to have an MLS team here in our city,” said Leticia Barajas, Marketing Manager at Angel City Brewery. “Their dedication, passion and commitment both on the field and in our community have made me a fan since day one. Our mission at Angel City aligns so well with theirs, that is to unite our community. Shoulder to shoulder, one by one, LAFC and Angel City Brewery are committed to leading the way and being the voice for good in our city.”

The brewery will celebrate both the can launch and season opener at the brewery. \$12 6-packs of 12 oz. cans will be available for purchase. Club spirit encouraged. But no worries if fans forget, the brewery is offering 20% off black and gold merch for the day!

To find L.A. Blonde at your favorite stores, bars and restaurants, visit the Angel City [beer finder](#).

Beer Stats:

Appearance: Bright and golden-hued

Aroma: Grainy and fresh

Taste: Crisp, dry, notes of bread
Availability: Draft, cans in-market
Malt : Pilsner, flaked barley and corn
Hops: Hallertau
Yeast: American Ale yeast
ABV: 5.0%
IBU: 15
SRM: 5

Angel City Brewery brews beer for the greater LA area and beyond at their Downtown based brewery in the heart of the Arts District. The Brewery's Public House features a 19-tap bar that serves an ever-changing roster of classic and newly inspired beers and is open seven days a week with a full calendar of events ranging from trivia nights to art shows, live music and festivals. The Public House is open Monday-Thursday, 4:00pm – 1:00am, Friday 12:00pm – 2:00am, Saturday 12:00pm – 2:00am and Sunday 12:00pm – 1:00am.

About Angel City Brewery

LA is often viewed through a lens of Hollywood, glitz and glamour, but at Angel City we see things differently. Our mission is simple: to shine a light on the eclectic underbelly of what has been referred to as the *other* LA. Our home in the Downtown Arts District is the center of a cultural revival for the city's most talented artists, musicians, hustlers, and craftspeople. It's an LA that's as creative as it is diverse, and our beer is no exception. Through our beers and hand-chosen partnerships we seek to bring the allure of the Arts District experience to greater LA and beyond. Find Angel City on draft or in 6-packs at bars, restaurants and retail locations throughout California. Visit the Brewery and Public House downtown for a brewery tour, tasting or weekly event, located at 216 Alameda Street, Los Angeles, CA 90012. Angel City Brewery is an A&S Brewing Collaborative brand, a subsidiary of the Boston Beer Company. Angel City Brewery is online at www.AngelCityBrewery.com, on [Facebook](#) and on [Twitter](#).

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